

CANADIAN PLASTICS AWARDS

BE PART OF THE BIGGEST NIGHT IN PLASTICS!

WHAT IS IT?

The Canadian Plastics Awards is proudly presented by *Canadian Plastics* magazine, the leading media brand for the plastics industry in Canada. This special gala, including a cocktail reception, dinner and awards ceremony, brings leaders from across the country together to network and celebrate.

HOW DOES IT WORK?

Canadian Plastics is inviting its readers to nominate colleagues, themselves and their organizations for a variety of individual and team awards. Winners will be selected by our judging panel, honoured in *Canadian Plastics* magazine's print and digital editions, and invited to celebrate and collect their award in person at the August gala event. The date and venue are to be confirmed.

THE AWARDS

Awards are being handed out for:

- Leader of the Year Award
- Plastic Industry Young Leader (under 30)
- Lifetime Achievement Award
- Innovator Award – (Best New Product)
- Circular Innovation Award
- Best Recycled Plastic Product
- Supplier Partnership - Auxiliary Equipment
- Supplier Partnership – Processing Equipment
- Supplier Partnership – Mold Maker

SPONSORSHIPS

This awards program has been developed to celebrate and recognize its people and companies that exemplify leadership and outstanding performance. By participating, sponsors will have the opportunity to be recognized as key supporters of the industry and their clients. This event and its associated communications provide valuable networking opportunities, allowing sponsors to connect with industry leaders, potential clients, and partners, thereby enhancing their visibility and reputation within the industry.

**CANADIAN
PLASTICS**
AWARDS

PRESENTED BY

Canadian Plastics

PLATINUM SPONSOR - \$25,000

- Recognition as PLATINUM SPONSOR in all marketing collateral and on Awards website
- Full page ad in Awards issue of Canadian Plastics profiling the Leader of the Year (value of \$5,812)
- 2x eblast to Canadian Plastics subscribers (value of \$4,300)
- 2x sponsored content digital campaign on canplastics.com (value of \$6,200)
- Opportunity to provide a speaker to make welcoming remarks at live event (90 seconds)
- Video – up to 60 seconds – to be played during the gala
- 2 tables (16 tickets) with premium table placement
- Logo and recognition in gala program and signage at event
- Opportunity to present an award on stage to a winning organization
- Logo in Thank You Ad in Canadian Plastics Leader of the Year issue
- Full list of registered attendees

SILVER SPONSOR - \$8,000

- Recognition as SILVER sponsor in all marketing collateral and on Awards website
- 4 complimentary gala tickets
- 1x eblast to Canadian Plastics subscribers
- 2x ad in Canadian Plastics newsletter
- Logo and recognition in gala program and signage at event
- Logo recognition on event video presentation
- Logo in "Thank You" Ad in Canadian Plastics Leader of the Year issue

GOLD SPONSOR - \$15,000

- Recognition as GOLD SPONSOR in all marketing collateral and on Awards website
- 1x eblast to Canadian Plastics subscribers
- 3x billboard ad in Canadian Plastics newsletter
- 1 table (8 tickets) with premium table placement at gala
- Logo and recognition in gala program and signage at event
- Opportunity to present an award on stage to one winning organization
- Logo in "Thank You" Ad in Canadian Plastics Leader of the Year issue
- Full list of registered attendees

BRONZE SPONSOR - \$4,000

- Recognition as BRONZE sponsor in all marketing collateral and on Awards website
- 2x ad in Canadian Plastics newsletter
- Recognition in gala program
- 2 complimentary gala tickets
- "Thank You" mention in Canadian Plastics Leader of the Year issue

TABLE SPONSORSHIP - \$1,650

- 1 table (8 tickets)

CONTACT TODAY

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